INTERNAL & DISTRIBUTOR ONLY	MARKETING			
Sealed Air Diversey Care	FACTS			
19 th Dec 2014	FactsNZ No. 1110			

Soft Care Silk 2x5L Launch

We are pleased to announce the launch of the Soft Care Silk, perfumed luxury hand soap suitable for frequent hand washing. Soft Care Silk will replace Soft Care Enhance which is now on run out.



Key Features:

- Pleasant fragrance
- Mild on hands
- · Designed for frequent hand washing
- Suitable for Hotels, Motels, Schools, public restrooms

New product Information

Item code	Product Name	Pack Size	List Price exc gst	Distributor Price exc gst	ETA
6973020	Soft Care Silk H200	2x5L	\$72.17	\$46.91	Mid Jan 15

Deleted Product Information

Item code	Product Name	Pack Size	List Price	Distributor Price	Run out
			exc gst	exc gst	
5827525	Soft Care Enhance	2x5L	\$72.17	\$46.91	Feb 15

Soft Care Silk has been added to all contracts at the same price as Soft Care Enhance.

For additional product information, please refer to the Product Sales Sheet (PSS) or the Safety Data Sheets (SDS) located on www.diversey.com.

Sandra Bell Product Manager ANZ Kitchen Care, Personal Care and Fabric Care Sealed Air, Diversey Care Division