



	MARKETING
	<h1>FACTS</h1>
30/07/2015	Facts NZ CB 33 (External)

Dear Valued Customer,

Lux Supreme Silk Bar Soap 8x6x85g has been discontinued by Unilever. This has been replaced by Lux Bar White Soft Caress Soap 6x4x (6x85g). The pack size quantity of Lux soap bars has increase by three times from 48 bars, (8x6x85g) to 144 bars (6x4(6x85g)).

PRODUCT DELETION

	DISCONTINUED PRODUCT
	<h3>Lux Supreme Silk Bar Soap 8x6x85G</h3>
	<p>Please be advised that Lux Supreme Silk Bar Soap has changed name, barcodes and pack size.</p>


Product Code	Inner	Outer	Product Name	Pack Size	SOH as of 30/07/15
21142107	9300663441273	19300663640796	Lux Supreme Silk Bar Soap 8x6x85G	8x6x85G	ON RUN OUT 121 Available

NEW PRODUCT REPLACEMENT

	NEW PACK SIZE CHANGE
	<h3>Lux Bar White Soft Caress Soap 6x4x(6x85G)</h3>
	<p>Lux Bar White Soft Caress Soap is designed for Soft Skin with Silk Essence™ Jasmine and Almond Oil leaving a beautiful floral fragrance for irresistibly velvet soft skin. New carton breakdown as follows: 1 unit = 6x85gm bar (6 bars) 4 units in each inner box = 4 x 6 bars (24 bars) 6 inner boxes per outer carton = 6 x 24 bars (144 bars)</p>

Product Code	Inner	Outer	Product Name	Pack Size	SOH as of 30/07/15
100835146	EAN	8999999040550	Lux Bar White Soft Caress 6x4x(6x85G)	6x4x(6x85G)	12/08/15
	TUN INNER	8999999046095			

See over for New Product Specifications

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Product Specification

Parameter	Results
Appearance:	Opaque white
pH:	10.0 (1% solution in water)
Odour:	Characteristic odour
EAN:	8999999040550
TUN Inner:	8999999046095
TUN Outer:	08999999100407
Country of Origin:	INDONESIA
Consumer UOM:	53H X 80W X 168D mm
Soap Bar Weight:	0.528 Gross
Inner Pack UOM:	227H X 86W X 178D mm
Inner Pack Weight:	2.2 KG Gross
Carton Measurement:	314H X 282W X 372D mm
Carton Weight:	13.86 KG Gross
Pallet Measurement:	1092H X 1165W X 1165D mm
Pallet Weight:	639 KG Gross
Unit Per Carton:	24
Unit Per Pallet:	792
Cartons Per Pallet:	33
Layers Per Pallet:	3
Total Cartons Per Layer:	11
Hazardous Classification:	Hazardous according to NOHSC
ADG Dangerous Goods:	Non Dangerous Goods
Packaging Material:	Banded Pack
Carton Material:	Corrugated Board
Shelf Life:	720 Days

Contact your Diversey Care Account Representative for more information or:

Sealed Air Diversey Care Australia: Toll Free: 1800 647 779 - Web: www.sealedair.com
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